



**SJIF Impact Factor: 7.187**

**CODEN (USA): IAJPBB**

**ISSN: 2349-7750**

**INDO AMERICAN JOURNAL OF  
PHARMACEUTICAL SCIENCES**  
(Peer-reviewed online international journal)

Available online at: <http://www.iajps.com>

**PUBLICATION CERTIFICATE**

This is to Certify that **Aamani D. Meesala \*** has Published Review/Research article in Indo American Journal of Pharmaceutical Sciences, (ISSN: 2349-7750) with Impact factor 7.187 as following with manuscript number **38. IAJPS38052023.**

**Title:**

**ROLE OF MARKETING RESEARCH FOR NEW DRUG DEVELOPMENT WITH  
DEMOGRAPHIC SEGMENTATION & SOCIO-PSYCHOLOGICAL  
CHARACTERISTICS OF CUSTOMERS IN PHARMACEUTICAL SECTOR**

**Authors:**

**Aamani D. Meesala, Rajashree V. Lode, Sagar Gour Mondal**

**Vol. 10, Issue 05, Year 2023**

DOI: <https://doi.org/10.5281/zenodo.8006266>

Your article is available on line at:

<https://www.iajps.com/volumes/volume10-may-2023/38-issue-05-may-23/>

**ICV 2015: 61.16**

**SJIF Impact Factor 2021: 7.187**

**Cited widely**

**and abstracted by international agencies far and wide, Specially, by  
CHEMICAL ABSTRACT SERVICE (CAS), OHIO, U.S.A. [CODEN: IAJPBB],  
OAJI, CITEFACTOR, DRJI, ISI, ACADEMIA.IN, RESEARCH BIBLE and INDIAN SCIENCE**

Date:05/06/2023

Place: Hyderabad

**Dr. Chandrasekhara Rao B,**  
Editor in Chief  
IAJPS™



INTERNATIONAL COMMITTEE of  
MEDICAL JOURNAL EDITORS



Electronic  
Journals Library



A Division of the American Chemical Society  
CODEN: IAJPBB

